

CHANGING OUR STORY VIDEOS

Despite a rich cultural history of entrepreneurship, homeownership, and self-sustained success in Columbus' Black and minority communities, homeownership is artificially suppressed by slavery, Jim Crow, segregation, restrictive covenants, redlining, urban renewal, exclusionary zoning, biased appraisals, and other prejudiced policies.

Bloom believes that we can amplify social courage and intensify audacious voices to change our future. To reject this past, we must understand it. We compiled the following resources to support bold thought-leadership in our community



SEGREGATED BY DESIGN

A short, animated film that examines how our federal, state and local governments unconstitutionally segregated every major metropolitan area in America through law and policy. Directed by Mark Lopez and written by Richard Rothstein.

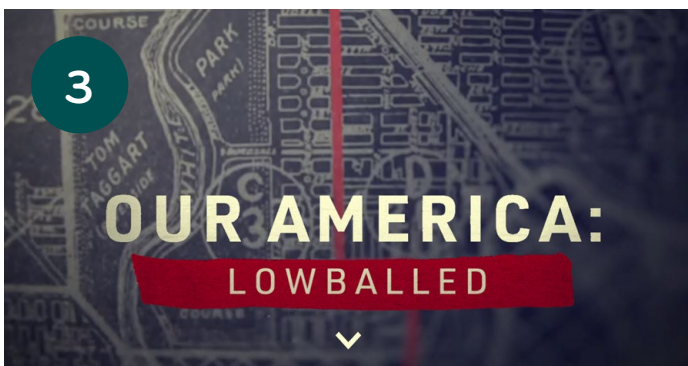
[WATCH HERE](#)



OWNED: A TALE OF TWO AMERICAS

A PSB exposé on how the American housing policy market was manipulated for years in discriminatory ways. Directed by Giorgio Angelini.

[WATCH HERE](#)



AMERICA: LOWBALLED

affiliate investigation on the systemic undervaluation of property in minority communities and the potentially life changing impact for families. Written by Julian Glover and Mark Nichols.

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