



Bloom614 Practitioner Pledge

- 1** Bloom's mission is to change generational experiences that blocked access to homeownership and in its place, create an accessible and achievable homebuying journey for Black and minority residents. Bloom promises to build partnerships and allyships that help facilitate experiences catered to serve our Black and minority communities. **By signing below**, I agree to use my experience, expertise, and resources to advance those objectives.
- 2** Bloom is an initiative created by the CONVERGENCE Columbus coalition, a cross-sector partnership and multi-year initiative to increase Black and minority homeownership in Columbus, Ohio. **By signing below**, I agree to use my experience, expertise, and resources to advance the coalition's work.
- 3** Because this work is predicated on respect and trust for the community we serve, it is critical to uphold robust professional ethics. Real estate agents displayed on Bloom should not have any complaints before the Ohio Real Estate License Board, the Ohio Civil Rights Commission, or their trade association. Mortgage lenders should have a Community Reinvestment Act Performance Rating of satisfactory or better. **By signing below**, I agree that I meet these minimum expectations.
- 4** Equity work is evolving and progress is only possible through a diligent and ongoing commitment to personal growth and education. **By signing below**, I agree that I will continue to participate in CONVERGENCE Columbus efforts and will attend at least one CONVERGENCE Columbus or housing equity training event per year to maintain my Bloom profile.

Signature:

Lori R. Watson

dotloop verified
11/21/25 9:13 AM EST
8KDU-L2FA-ARV7-6RLO

Organization:

Coldwell Banker Realty